



Privacy Policy

Last updated: 13 July 2026

Noah Bliss Photography ("I", "me", "my") is committed to protecting your privacy. This Privacy Policy explains how I collect, use, store, and protect your personal information when you enquire about, book, or use my photography and videography services, or visit my website.

I am the data controller for the purposes of the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Who I Am

- Business name: Noah Bliss Photography
- Website: noahblissphotography.com
- Contact email: hello@noahblissphotography.com
- Contact phone: 07375 853151

2. Information I Collect

How I collect your information: I collect personal information when you submit an enquiry through my website, contact me by email, telephone or social media, book services, communicate during your booking, or use my website where cookies/analytics are enabled.

2.1 Information you provide directly

- Name, email address, phone number, and postal address, provided via enquiry or contact forms, email, or in person.
- Event details such as wedding date, venue, and session preferences.
- Payment and billing information necessary to process bookings (payment card details are handled by third-party payment processors and are not stored by me directly).
- Any other information you choose to share with me relating to your booking, such as shot lists or special requirements.

2.2 Images and video

- Photographs and video footage captured during sessions, which may include images of you, your family, guests, and other individuals present at an event.

2.3 Information collected automatically

- Basic website usage data (such as pages visited and general location) may be collected via my website host (Wix) and standard analytics or advertising tools, including Meta advertising pixels were used for enquiry landing pages.
- Keeping your information up to date. Please let me know if your personal information changes during your booking so I can keep my records accurate and up to date.

2.4 Special Category Data

I do not normally collect special category personal data (such as health or biometric information). If you voluntarily provide information relating to accessibility, disabilities or medical requirements relevant to your booking, I will only use it for the purpose of providing my services.

3. How I Use Your Information

- To respond to enquiries and manage bookings.
- To plan, deliver, and follow up on photography and videography sessions.
- To process payments and maintain business records, including for accounting and tax purposes.
- To deliver images and videos via online galleries.
- To communicate with you about your booking, including reminders and updates.
- With your consent, to feature images on my website, social media, or marketing materials as set out in my Terms and Conditions.
- To comply with legal obligations.

4. Legal Basis for Processing

- Contract: processing necessary to fulfil a booking or respond to a service enquiry.
- Consent: for marketing use of images, and for optional marketing communications, which you may withdraw at any time.
- Legitimate interests: for basic business administration, record-keeping, and website analytics.
- Legal obligation: where processing is required to comply with UK tax or other legal requirements.

5. Sharing Your Information

I do not sell your personal information. I may share information with the following categories of third party, solely to the extent necessary to deliver my services:

- Microsoft 365 — for business email and document storage.
- Wix — for website hosting and, where used, contact form submissions.
- Meta (Facebook/Instagram) — where you interact with advertising or enquiry forms run through Meta platforms.
- Print labs and album suppliers — where you order prints or albums, solely to fulfil that order.
- Professional advisors (such as an accountant) — where necessary for business administration.
- Law enforcement or regulatory bodies — where required by law.

Third-party services I use are required to handle data securely and in line with applicable data protection law.

6. International Transfers

Some third-party services I use (such as Microsoft 365 or Meta) may store or process data outside the UK. Where this occurs, I rely on those providers' compliance with UK GDPR safeguards, such as Standard Contractual Clauses or adequacy decisions.

7. Data Retention

- Booking and contact information is retained for as long as necessary to fulfil the service and meet legal/accounting obligations (typically up to 6 years for financial records, in line with HMRC requirements).
- Delivered image files are retained for a minimum of 1 year following delivery, after which they may be archived or deleted. I recommend downloading and backing up your own copies promptly.
- Images used for portfolio or marketing purposes with consent may be retained for longer, until such consent is withdrawn.

8. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data I hold about you.
- Request correction of inaccurate data.
- Request deletion of your data, including images, subject to any legal retention requirements.
- Object to or restrict certain processing, including marketing use of images.
- Withdraw consent at any time where processing is based on consent.
- Request a copy of your data in a portable format.
- Lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk if you believe your data has been mishandled.

To exercise any of these rights, please contact me using the details in Section 1. I will respond within one month as required by law.

9. Images of Third Parties

At events and weddings, other guests and attendees may appear incidentally in photographs. If you are photographed as a guest at an event I have been booked to shoot, and wish to raise a concern about your image, please contact me directly and I will address this on a case-by-case basis.

10. Children's Data

Where children are photographed, a parent or guardian must provide consent as set out in my Terms and Conditions. I do not knowingly collect personal data directly from children without such consent.

11. Security

I take reasonable technical and organisational measures to protect your personal data, including secure storage of files, use of reputable third-party platforms, and limiting access to personal information to what is necessary for delivering my services.

In the unlikely event of a personal data breach, I will comply with my legal obligations under UK GDPR, including notifying the ICO and affected individuals where required.

12. Cookies and Website Analytics

My website, hosted on Wix, may use cookies and similar technologies for basic functionality and analytics, and may include tracking pixels (such as Meta) on advertising landing pages. You can control cookie preferences through your browser settings and, where applicable, any cookie consent banner on my website.

14. Changes to This Policy

I may update this Privacy Policy from time to time to reflect changes in my practices or legal requirements. Any changes will be posted on my website with an updated "last updated" date.

15. Contact

If you have questions about this Privacy Policy or how your data is handled, please contact me at:

- Email: hello@noahblissphotography.com

- Phone: 07375 853151